

Silver Tree Gordon

(513) 225-5000 - Silver@LiabilityExperts.com

CURRICULUM VITAE Professional Experience

Alcohol Industry Operations, Licensing and Security Expert

I have worked in America's controlled substance industries for over 25 years, filling every position from owner-operator to corporate executive. My background is a unique combination of operations, administration, promotions, security, and development experience.

- **Denver Pub Venture LLC – Denver, Colorado**

Design-Build General Contractor & Operating Partner

RiNO Beergarden & Historians Ale House Denver Colorado

- **Solo Operations Management Group – Denver, Colorado**

Operating Partner - Designer

Locations: Calypso Bar, Porta Rico - Devilish Current Brewing Co., Lexington KY - Cedar Springs TapHouse, Dallas TX - Hamburger Mary's, Dallas TX

- **Western Entertainment Management – Houston, Texas**

Chief Operating Officer, Director of Operations & Director of Development

Electric Cowboy - Rock'N'Rodeo - LL Icehouse - KC Public House

Locations: Houston TX - Beaumont TX - Dallas TX - Victoria TX - Longview TX - Port Author TX - Texarkana TX - Fort Worth TX - Waco TX - Baytown TX - College Station TX - Temple TX - Tyler TX - Lafayette LA - Bossier LA - Greeley CO - Westminster CO - Denver CO - Colorado Springs CO - Louisville KY - St Louis MO Kansas City KS - Little Rock AR

Security-Specific Experience

- As the Director of Operations for Western Entertainment, I developed all the security and safety training materials and personally supervised the training of all our floor men and doormen (security). I specifically created security training modules, including de-escalation & conflict intervention. I authored the company's procedures for the separation of aggressive groups of customers and the removal of violent customers. Additionally, I was responsible for reviewing and reacting to incident reports involving negative customer interaction, violence, or customer and employee safety issues for all 23 locations.
- As the Chief Operating Officer, I frequently interacted with local police departments regarding staff training and any incidents at our venues. I also served as the liaison with command at Barksdale Air Force Base, Bossier, LA. As liaison, it was my responsibility to train my security staff in appropriate interaction with active duty service members and report on the conduct of service members to base command.

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CURRICULUM VITAE Professional Experience

- **Headliners Entertainment – Dublin, Ohio**

Chief Operating Officer - Regional Manager - Opening Coordinator

Banana Joes - Margarita Mamas - The Attic - Taboo Club - Red Iguana

Locations: Columbus OH - Cleveland OH - Cincinnati OH - Toledo OH - Dublin Ohio - New Port KY - Lexington KY - Louisville KY - Nashville TN - Knoxville TN - Memphis TN - Charleston SC - Tampa FLA - Miami FLA - Jackson FLA - Pittsburgh PA - Alen Town PA - Tulsa OK - Oklahoma City OK - Houston TX - Dallas TX - San Antonio TX - Portland OR - Albuquerque NM - Denver CO - New Orleans LA - Batton Rouge LA - Salt Lake City UT

Security-Specific Experience

- As a Regional Manager with Headliners Entertainment, I developed a nightclub security training program based on a policy of "first, do no harm," which focused on de-escalation and responsible use of force. Once adopted throughout the company, I trained the security staff of 27 locations nationwide.
- During my employment, I was personally responsible for staffing security teams and supervising all employees at any events, concerts, or festivals with high occupancy throughout the company.

- **Avado Brands / Apple South - Madison, Georgia**

Cooperate Bar Manager - Opening Coordinator

Don Pablo's - McCormick & Schmicks, the Hops Grill & Bar, and Canyon Cafes

Locations: Cincinnati OH - Lexington KY - Detroit MI - Tampa FLA

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CURRICULUM VITAE Professional Experience

Medical & Recreational Cannabis Licensing/Security Expert

I currently assist clients as a licensing application consultant & security expert adviser in the rapidly developing medical and recreational cannabis/CBD industry.

Mile 36 Wellness – Denver, Colorado

Founder & Chief Operations Officer - Licensing Application and Security Consultation

Missouri - 12 Medical Cannabis Cultivation, Processing & Retail Applications

Utah - Application Consultation and Development for a 100,000 sq/ft Cultivation

Florida – Application Consultation for 25 Retail locations & a 30,000 sq/ft Cultivation

Jamaica - Development & Security Consultation for a 400 Acre Outdoor Cultivation

Puerto Rico - Design and Security Consultation for a 20,000 sq/ft Processing Facility

Belize - Licensing & Export Consultation for an American Based Start-Up

Hard Target & Electronic Security Expert

I started my professional career in 1989 when I enlisted in the U.S. ARMY. As a soldier and a civilian private security contractor, I worked in hostile environments around the world, including Central & South America, North Africa, and the Middle East.

- U.S. ARMY Intelligence - Cryptologic Linguist, signal intelligence, and electronic warfare operations (SIGINT/EW)
- Defense Language Institute (DLIFLC- POLISH & SLOVAK)
- 344th MI Battalion – Code Intercept & Signal Intelligence Analyst
- 11th Groups U.S. ARMY Special Forces - *Special Forces Operational Detachment Bravo (SFODB)*
- Civilian Security Contractor with Executive Protection International (EPI), KBR Inc. & Armor Group - High-Risk Security & Transportation, Hard Target Security, Direct Action Defense.

Specialized Training - Weapons, Special Weapons, Heavy Weapons, Airborne Operations, Advanced Airborne Operations, Close Quarters Combat, Dive Operations, and Water Insertion.

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CURRICULUM VITAE **Professional Experience**

Education:

- A.A. Linguistics – Defense Language Institute Foreign Language Center DLIFLC
- Linguistics – University of Kentucky
- Masters in Business Administration & Leadership and Management Program – University of Cincinnati, Lindner College of Business

Organizations

- National Cannabis Industry Association - Member, Exhibitor
- Americans for Safe Access - Leadership Member
- National Hemp Association - Member
- Houston Restaurant Association / Texas Restaurant Association – Board Member (HRA) 2016-2017, Legislative Committee Member (HRA & TRA) (85th Legislature 2014)
- Nightclub and Bar Trade Show & Convention – Millennium Panel Member
- Texas Bar & Nightclub Association – Legislative Committee Member (83rd Legislature 2013)
- International Foodservice Executive Association
- Association of General Contractors of America
- Veterans Association Of America - Member, Volunteer

Information Current as of 01/31/2025